LETA FULL BOARD MEETING

♦December 10, 2020,♦ 12:00 PM ♦

LPB Board Room♦ 7733 Perkins Road ♦Baton Rouge, LA

ZOOM Conference (COVID – 19)

**Members Present:** Dr. Tina Holland, Chris Wegmann, Eartha Cross, Sonny Cranch, Julie Cherry, Bo Harris, Conrad Comeaux, Tracie Woods, Dan Hare, Kathy Kliebert, Valencia Burton, Rob King, III, Nikki Godfrey, Nancy Harrelson, Richard Hartley, Ted Beasley, David Tatman, Chris Wegmann, and Laura Lindsay

**Members Absent:** Dr. Belinda Davis

**Guests:** Jim Meek, Greystone Consulting, Dr. Arceneaux

**Employees Present:**  Beth Courtney, Kim Ducote, D-Ray!, Clay Fourrier, C.C. Copeland, John Tooraen, Nancy Tooraen, Kathy Scherer, and Carol Manship

**Call to Order:** Valencia Burton called the meeting to order at 12:03 PM.

**Approval of minutes:** Valencia Burton asked for minutes of 10-8-20 to be approved. Motion was made by Julie Cherry and seconded by Chris Wegmann. Motion carried.

**Chairman’s Report:** Valencia Burton turned the floor over to Kathy Kliebert, chair of the Nominating Committee. Kathy read the names of the nominees – Valencia Burton for Chairman, Conrad Comeaux for Vice-Chair, Dr. Tina Holland for Secretary, and Chris Wegmann for Treasurer. Valencia Burton asked for a motion to approve the slate of nominees. Nancy Harrelson moved, and Dan Hare seconded. Motion carried.

**Financial Report:** Chris Wegmann gave the Financial Report (see attached). Chris introduced Jim Meek to give the Investment Report. Conrad moved to approve and Sonny Cranch seconded. Motion carried.

**Friends Report:** Bo Harris gave the Friends Report (see attached).

**President’s Report:** Beth Courtney asked Kathy Scherer to give a brief update about Young Heroes. The Young Heroes show from 2020 will be shown Dec. 18, 2020.

Beth said our Children’s Health Initiative will premiere in January and said it is a multi-platform children’s health initiative partnering with Our Lady of the Lake Children’s Hospital, D-Ray! and Clay Fourrier spoke about “One to Grow On” and showed a clip of one of the spots for the show. Clay told the board that “Louisiana Public Square” will be about Children Health Matters.

D-Ray! spoke about the Hindsight project – in which LPB will be mentoring two (2) Louisiana filmmakers with their films for ReelSouth.

John Tooraen showed the latest LPB bubble page (see attached) with updated numbers.

Beth said LPB would be taping a show with Governor Edwards and health leaders about the vaccine rollout. We will share this program with our commercial colleagues.

Nancy Tooraen with our Education department informed the board that we got the Sesame Street grant and our Ready-to-Learn grant continues. She reminded the board members about the Molly of Denali virtual event that will begin December 21 and go through December 23 – they are all invited to attend for a few minutes.

C. C. told the board about the tower problems in Lake Charles and Alexandria.

**Adjournment:** Valencia Burton adjourned the meeting at 12:52 PM.